

Some big questions

Why do skills shortages exist at a time of growing educational attainment?

Why are school-to-work pathways leading to misalignment?



Now is your chance

Your brand can play an important role in High School students

- ✓ Providing them with needed knowledge on career opportunities;
- ✓ Sharing an employer's view of what's important to succeed in the workplace; and
- ✓ Help them explore how sweeping global trends and fast pace changes in technology will affect the world of work in the 2020s.

The Sponsorship

The 2015 Mc Kensey and Company study report shows that young people have a need for information on career options and on planning a successful entry in the labour market. However, most educators don't think it's their job to prepare young people for the workplace: and most Canadian employers aren't involved in influencing our educational system. Very few youth get interactions with employers, especially early on.

The notion of a severe labour market skills mismatch and for graduates to be deemed unprepared to enter the labour market is a costly miss-handling of Canada's most important resource, the future of its youth. In the next decade companies will need new employees with a different mind-set . Youth will need to imagine their lives and careers being played out in a global context.

Canada's industry needs to prepare for meeting the new challenges brought by a global competition as never experienced in the past and from places in the world most of us have never visited and from technology eroding some of our long time successful business models.

As a sponsor, you will support the Idea Connector Network (ICN) in its endeavour. ICN will facilitate a dialogue through its Career Circle program. With the help of industry leaders, ICN will make use of story telling to give a vivid and informed perspective on today's jobs through job shadowing (using video), dialogue with employers topics like Innovation, globalisation, competition and career readiness. We will also explore how digital technology and advances in robotics, cybersecurity, genomics, big data, and so on will likely affect change in the next decade.

With your help ICN will contribute to closing the gap between employers future needs for a talent pool that is better equipped and prepared to help industry leaders meet next decade challenges brought by a rapidly changing world.



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The gap is further intensified with Indigenous Youth dropping out of school at a rate of 5 to 6 time greater than non-Aboriginal youth

ICN's Career Circle

Will be launched October 2016 ICN will start recruiting sponsors early June 2016

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